



**Design
Research
Works.**

Why the world needs Design Research

Duration: ~1h

In this talk we will explain the background to Design Research Works—a unique 4-year project that is dedicated to evidencing and promoting the value of Design Research. We will introduce the motivation and structure of the project before describing the range of research and engagement activities that we are involved with, including:

How we wrote the world's first research paper that is not a paper

Why (not) to do Research through Documentary during a global pandemic

Material engagements with AI, digital portraiture, and early years education

Games for the blind and the sound of the metaverse

Trust, autonomous systems, responsible AI licensing, fixing the future, and resilience

How and why to make Design Research disappear completely

Jamborees, Lab Engagements, and a speculative 'Design Research Atlas'

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